

# BLUECHERRY

# EXTENDED PROFILE

## OVERVIEW

BlueCherry is an ERP solution by [CGS \(Computer Generated Solutions\)](#) for the fashion and apparel industry. The platform is purpose-built to support brands, retailers, and manufacturers operating at scale.

The software is designed for omnichannel fashion retailers and apparel brands with complex supply chains that wish to reduce their time to market while controlling product, sourcing, and operational costs. The BlueCherry ERP suite gives users real-time, enterprise-wide visibility of their business operations, including product development and sourcing through manufacturing, distribution, and sales, in order to improve decision-making, respond faster to demand, and streamline throughput of new product lines.

## CORE FUNCTIONALITY

One of BlueCherry's key features is its integrated business analytics engine, which complements comprehensive, AI-enhanced reporting tools to provide role-specific, actionable insights that management can use to make important business decisions.

The omnichannel planning module offers data-driven category planning functionality, equipping fashion companies with historical and current point-of-sale data across various retail and financial calendars, thereby supporting more accurate forecasting and assortment planning.

## DEPLOYMENT AND PRICING

CGS BlueCherry is cloud-hosted and web-based, available on a per-user, per-month subscription basis. It can also be deployed in hybrid environments, depending on organizational requirements.

The platform is accessible via desktop or mobile devices with a web browser. The package is modular, meaning organizations can add functionality across core ERP, PLM, supply chain, and commerce operations as and when it is required.

## FEATURE OVERVIEW

## SOFTWARE SPECIFICATION

<b>OVERVIEW</b>	
<b>PRODUCT NAME</b>	BlueCherry
<b>BUSINESS SECTORS</b>	
<b>DISTRIBUTION</b>	✓
<b>GOVERNMENT &amp; NPO</b>	✗
<b>MANUFACTURING</b>	✓
<b>RETAIL</b>	✓
<b>SERVICES</b>	✗
<b>INDUSTRY</b>	
<b>AEROSPACE &amp; DEFENSE</b>	✗
<b>AUTOMOTIVE</b>	✗
<b>CHEMICAL</b>	✗
<b>CONSTRUCTION</b>	✗
<b>COSMETICS</b>	✗
<b>ELECTRONICS</b>	✗
<b>ENERGY/POWER/UTILITIES</b>	✗
<b>ENGINEERING</b>	✗
<b>FASHION</b>	✓
<b>FINANCIAL SERVICES</b>	✗
<b>FOOD &amp; BEVERAGE</b>	✗
<b>LOCAL GOVERNMENT</b>	✗

<b>MEDIA</b>	✗
<b>MEDICAL &amp; HEALTHCARE</b>	✗
<b>METALWORKING</b>	✗
<b>OILFIELD</b>	✗
<b>PACKAGING</b>	✗
<b>PAINT &amp; ADHESIVES</b>	✗
<b>PHARMACEUTICAL</b>	✗
<b>PLASTICS &amp; RUBBER</b>	✗
<b>PRINT &amp; DESIGN</b>	✗
<b>RENTAL</b>	✗
<b>TELECOMMUNICATIONS</b>	✗
<b>WOODWORKING</b>	✗
<b>CANNABIS</b>	✗
<b>EDUCATION</b>	✗
<b>NONPROFIT</b>	✗
<b>ERP SOFTWARE FEATURES</b>	
<b>BILLING</b>	✓
<b>BUSINESS INTELLIGENCE/ANALYTICS</b>	✓
<b>COSTING</b>	✓
<b>CRM</b>	✗
<b>CUSTOMER SERVICE</b>	✗
<b>PRODUCT DESIGN</b>	✓
<b>FINANCIALS &amp; ACCOUNTING</b>	✓
<b>HR</b>	✗
<b>INVENTORY MANAGEMENT</b>	✓

<b>ORDER MANAGEMENT</b>	✓
<b>PLANNING &amp; SCHEDULING</b>	✗
<b>PROJECT MANAGEMENT</b>	✗
<b>PURCHASING</b>	✓
<b>QUALITY CONTROL</b>	✗
<b>SALES</b>	✓
<b>SHIPPING &amp; DISTRIBUTION</b>	✓
<b>SUPPLY CHAIN MANAGEMENT</b>	✓
<b>WAREHOUSE MANAGEMENT</b>	✓
<b>ASSET MANAGEMENT</b>	✗
<b>DOCUMENT MANAGEMENT</b>	✓
<b>CUSTOMER SUITABILITY</b>	
<b>ENTERPRISE (1000+ EMPLOYEES)</b>	✓
<b>MEDIUM SIZE (251-1000 EMPLOYEES)</b>	✓
<b>SMALL BUSINESS (1-250 EMPLOYEES)</b>	✓
<b>ADDITIONAL PRODUCT INFO</b>	
<b>MULTI LANGUAGE</b>	✓
<b>MULTI CURRENCY</b>	✓
<b>CUSTOMIZABLE</b>	✓
<b>SYSTEM HOSTING</b>	
<b>CLOUD</b>	✓
<b>INSTALLED ON PREMISE</b>	✗
<b>FURTHER INFORMATION</b>	
<b>PRICING</b>	Not Available

**SOFTWARE SCREENSHOTS**

**BILL OF MATERIALS (BOM) MANAGEMENT**

The screenshot displays the 'Bill of Materials (BOM) Management' interface. The left sidebar contains a navigation menu with the following items:

- 01c- Style
  - BC - Summary
  - BC - Colourways
  - BC - Additional Images
  - BC - Construction
  - BC - CAD's
  - BC - Bill of Materials**
  - BC - Placements
  - BC - Costing
  - BC - Testing
  - BC - Timeline
  - BC - Audit Log
  - BC - Artwork Design & Approval
  - Image Treatment AI
- 02a- Proto & Grading
  - BC - Grading
  - BC - POM Guide
  - BC - Pattern
  - BC - 3D Views
  - BC - Fit 1 & Comments

The main content area is titled 'Dashboard: 00- Overview Chart' and includes a '2544' indicator. The interface features a top navigation bar with 'Dashboard', 'Schedule', 'Notifications', and 'PLM'. Below this, there are tabs for 'Fabric' and 'Trim'. The 'Fabric' table lists the following items:

Image	Code	Description	Placement
	1348	Polyester Washed Crepe	Front and back body Outershell
	A13256	Cotton Spandex Jersey	Sleeve and hood Outershell
	ADPRM1	Solid Rayon Spandex	Body and sleeve Lining

The 'Trim' table lists the following items:

Sketch	Product Code	Description	Placement
	XS18-2	Bra Slides with Teeth	Inside Left F
	TX40	Tex 40 - 3 ply Polyester Thread	All assemb
	3 CC	Concealed Zipper - #3	Inside Right

